

Executive Factsheet

Transforming The US Home Renovation Ecosystem

About

DreamStakes is a proptech start-up revolutionizing home renovation experience for low-income and working-class homeowners via a community-driven platform

Problem Statement

Limited access to affordable home renovation financing for Black and Brown communities, making necessary improvements financially challenging

Proposed Solution

Proptech platform that helps homeowners finance renovations by connecting them with backers and service providers via community crowdfunding

USP

DreamStakes transforms the home renovation process with crowdfunding financing, AI matchmaking, and streamlined project management, making renovations easier, faster, and more accessible

Opportunity

The US home renovation market is a multi-billion-dollar industry with increasing demand for accessible and affordable financing options, especially for underserved homeowners in lower-income communities



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